



Privacy Policy Visitors / Suppliers

Overview

We, the Henkell & Co. Sektkellerei KG, respect your privacy and personal data.

The following notes provide a simple overview of what happens to your personal data when you enter our company premises.

1. Definitions

We use the following terms:

Personal data

Personal data means any information relating to an identified or identifiable natural person (hereinafter "you"), such as name, address, email address, bank details, etc.

Processing

Processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Controller

Controller means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

Processor

Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Recipient

Recipient means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed.

Consent

Consent of the data subject means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.



Supervisory authority

Supervisory authority means an independent public authority which is established by a Member State.

2. Contact details of Controller

The Controller of processing your data is Henkell & Co. Sektkellerei KG, Biebricher Allee 142, D-65187 Wiesbaden, represented by Maren Lahm, Philipp Gattermayer, and Marcel Szopa. Phone-Nr.: +49 (0)611 63 0, E-Mail: willkommen@henkell-freixenet.com, Handelsregister court of Wiesbaden HRA 4770, Place of the company: Wiesbaden, Germany.

3. Contact details of data protection officer

You can reach our data protection officer at: Henkell & Co. Sektkellerei KG, Datenschutzbeauftragter, Biebricher Allee 142, D-65187 Wiesbaden, E-Mail: datenschutz-service@henkell-freixenet.com.

4. Legal bases and purpose of processing

4.1 We process the personal data that you provide for the purpose of answering a request, executing and processing contracts or services that you request from us (e.g. your name, address, telephone number or e-mail address).

The legal basis for the processing of your personal data is Art. 6 para. 1 sentence 1 b GDPR. This also applies to processing that is necessary for the implementation of pre-contractual measures.

If a contract is concluded or if we provide a service for you, we will delete your data within 10 years after the contract has been completed in full. We delete your data in connection with a request within 3 years after completion of your request.

4.2 We process your personal data (name, address, telephone number, E-mail address, vehicle registration number) to manage your visit, for insurance reasons, to protect our house rights and our legitimate interests in necessary security requirements.

The legal basis for the data processing is Art. 6 para. 1 sentence 1 f GDPR, as the processing is necessary to protect our legitimate interests provided that your interests or fundamental rights and freedoms, which require the protection of personal data, do not prevail.

Insofar as we may not retain your personal data from another legal relationship, we will delete the data within 3 years after your visit.

4.3 When you enter our premises, your personal data may also be processed in the form of video recordings for the prevention and punishment of criminal offenses. In particular, with the processing we ensure our house right and protect our property, goods and employees.



The legal basis for the processing is Article 6 para. 1 sentence 1 f GDPR, as the processing is necessary to protect our legitimate interests provided that your interests or fundamental rights and freedoms, which require the protection of personal data, do not prevail.

Your personal data processed in this context will be deleted 3 days after storage of the data.

4.4 In certain circumstances, we may require you to participate in a safety training or briefing before or upon entering our premises. For this purpose, we may process your email address, name, and contact details.

If the training is legally required, the legal basis for processing your personal data is Article 6 para 1 sentence 1 c GDPR. In the case of voluntary training or briefings, the legal basis for processing is Article 6 para 1 sentence 1 f GDPR, as the processing is necessary to safeguard our legitimate interests and your interests or fundamental rights and freedoms requiring the protection of your personal data do not override these interests.

Unless we are permitted to retain your personal data under another legal relationship, we will delete it no later than three years after the training or briefing has taken place.

4.5 During events held on our premises, your personal data may be processed in the form of photo or video recordings. These recordings are created and used for the purpose of documenting the event or for public relations.

The legal basis for processing is Article 6 para 1 sentence 1 f GDPR. This serves our legitimate interest in documenting the event or conducting public relations. You may object to the creation of photo or video recordings by contacting the Controller specified in Section 2.

For individual photos, we will obtain your consent beforehand. In this case, the legal basis for processing your data is your consent pursuant to Article 6 para 1 sentence 1 a GDPR.

The recordings will be deleted as soon as we no longer have the right to retain them. However, please note that published photos or videos cannot be reliably withdrawn by us.

5. Processing period

We process your personal data only for as long as it is necessary to.

5.1 This means that, unless otherwise described in this privacy policy, we will store your personal data until no claims can be made in connection with your visit to our premises, your request, the conclusion, performance and settlement of services, contracts or quasi-contracts and all other retention and documentation obligations have expired. Such



retention and documentation obligations may arise, among other things, from the German Commercial Code (HGB) and the Fiscal Code (AO).

5.2 Otherwise, the storage is subject to the statutory periods of limitation.

5.3 If storage is no longer necessary according to these regulations, we will delete your data.

6. Recipients

6.1 In connection with data processing due to your visit to our premises, your request, the contract, or the service, data may be transferred to other recipients. We only transfer your personal data to other recipients when this is necessary for the purpose of the data processing.

For example, we may transfer your personal data to companies in the fields of IT services, security services, or training providers. Where necessary, we conclude a data processing agreement with these third parties.

6.2 A transfer of your personal data to a service provider in a non-European third country may occur under certain circumstances if:

- the respective third country provides an adequate level of protection,
- we or our service provider provide appropriate safeguards which provide you with enforceable rights and effective legal remedies, or
- you have expressly consented to the data transfer after being informed about the possible risks of such data transfers and about the fact that there is no adequacy decision or any appropriate safeguards.

6.3 Any further transfer of data will not take place or will only occur if you have expressly consented to the transfer. Your personal data will not be unnecessarily disclosed to third parties without your explicit consent, for example for advertising purposes.

7. Rights

7.1 You have the right at any time to receive information free of charge about the origin, recipient and purpose of your processed personal data.

You also have a right to rectification, blocking, deletion, restriction of processing of your personal data and transfer of your data to yourself or to another Controller.

7.2 If the data processing is based on your consent, you have the right to revoke your consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent until revocation.



To exercise your rights and if you have any further questions on the subject of data protection, you can contact the data protection officer named under Section 3 at any time.

7.3 Furthermore, you have the right to complain with the competent supervisory authority. The supervisory authority for data protection issues is Hessische Beauftragte für Datenschutz und Informationssicherheit, mailbox: 3163, 65021 Wiesbaden, phone: +49 (0) 611 1408 – 0, Fax: +49 (0) 611 1408 - 900 / 901.

8. Date of the privacy policy

Occasionally it may be necessary to update the data protection declaration. We therefore reserve the right to make changes to this privacy policy. This privacy policy is valid as of 17.07.2026.

END OF PRIVACY POLICY