

KEY FIGURES 2023

Net Sales	2022	2023	Change (2022/23)
Net Sales (inclusive excise taxes)	€1,417 million	€1,479 million	+4.4 %
Net Sales (exclusive excise taxes)	€1,181 million	€1,230 million	+4.1 %

Net Sales by region (exclusive excise taxes)	2022	2023	Change (2022/23)
DACH	€318 million	€356 million	+12 %
Western Europe	€385 million	€395 million	+3 %
Eastern Europe	€210 million	€227 million	+8 %
Americas	€216 million	€207 million	-4 %
Asia/Pacific	€39 million	€33 million	-17 %
Rest of the world	€12 million	€12 million	+1 %

Net Sales by brand (exclusive excise taxes)	2022	2023	Change (2022/23)
Global Icons	€537 million	€568 million	+6 %
Global Stars	€68 million	€74 million	+9 %
International Prestige Brands	€59 million	€59 million	+1 %
Local Icons	€153 million	€165 million	+8 %
Rest	€364 million	€364 million	-

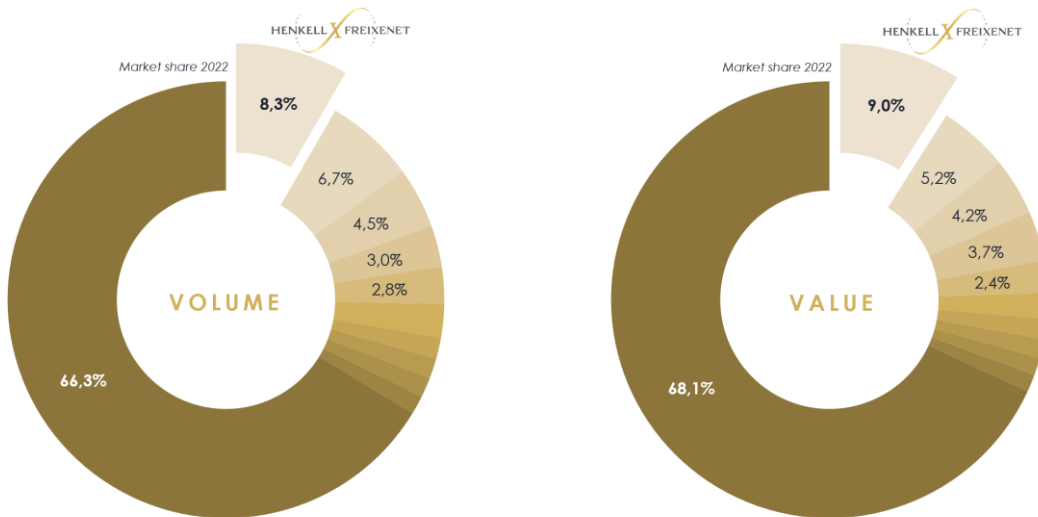


Investments	2022	2023	Changes (2022/23)
Investments	€39 million	€39 million	-

Employees	2022	2023	Change (in heads annual average 2022/23)
Total	3.564	3.623	+2 %

Global Market Share (IWSR):

MARKET SHARE



IWSR, 2022, Sparkling Wine excl. Champagne & Lambrusco, variable annual average exchange rates applied for value growth rate calculation