

PROWEIN 2026

NEWS FROM HENKELL FREIXENET



Henkell Freixenet at Wine Paris and ProWein 2026

Henkell Freixenet, the world's leading supplier of sparkling wine, will be showcasing its innovations and novelties as well as its extensive portfolio of globally successful prosecco, cava, sekt, crémant and champagne brands, along with its attractive range of wines and spirits at Wine Paris and ProWein 2026.

At ProWein in **Hall 4, Stand A50**, the company will showcase its unique product diversity across a 120sqm stand designed to fully immerse visitors in the brand world.



At the heart of the booth lies a large, inviting bar that forms the vibrant centerpiece of experience. Surrounding it, strong brand corners with impactful displays spotlight the three global icons – Freixenet, Mionetto, and Henkell – alongside the prestigious Alfred Gratien Champagne and the rising Gratien Meyer Crémant. A dedicated **Spritz bar** enhances the experience further, offering visitors the opportunity to discover and taste all innovations firsthand.

Furthermore, the company will showcase its **alcohol-free portfolio** on an additional 15sqm stand, **Hall 5, Stand M35**, including a tasting bar at the ProWein Zero area in Düsseldorf - highlighting its alcohol-free novelties and great expertise in this category.





On **March 15 at 10:30 a.m.**, **Martina Obregón, CMO of Henkell Freixenet**, will shed light on **global developments in the sparkling wine market** on the **Agora Stage in Hall 6, H74**. She will show how new consumption occasions - from spontaneous everyday moments to the growing aperitif culture - are shaping the category worldwide.

High-growth segments such as Prosecco, Crémant, and non-alcoholic options underscore the market's potential. Obregón will provide a concise overview of the categories that are currently experiencing particularly dynamic growth.

On **March 16 at 4:00 p.m.**, visitors are invited to an exclusive tasting in **Hall 4, A39**, offering a curated journey through the finesse and diversity of sparkling wine. Guided by **Eberhard Benz, Chief Technical Officer at Henkell Freixenet**, the session



explores the **full spectrum of sparkling wine craftsmanship** — from the timeless sophistication of Champagne to the vibrant charm of Prosecco, the distinctive character of California Sparkling, and forward-looking trends such as crémant and alcohol-free styles.

This immersive experience invites participants to discover the nuances, origins, and expressions that define each style and to gain insight into how innovation and tradition continue to shape the future of fizz.

Shaping Trends

Consumer habits are evolving, and although some developments are not entirely new to the sparkling wine industry, they continue to act as powerful growth drivers for Henkell Freixenet. They shape innovations across Prosecco, Crémant, Aperitivo and Spritz as well as the alcohol-free category.

Prosecco

Globally, the Prosecco category continued its growth trajectory in 2024, recording a 4% increase in volume (IWSR 2025). The latest figures from the Prosecco Consortium for the first nine months of the year 2025 further underline the expectation that the positive trend will persist, with growth continuing at the same rate as last year.

With Mionetto – the world's best-selling Prosecco brand – Henkell Freixenet continue to lead the thriving Prosecco category. The brand's momentum is driven in particular by Mionetto Prosecco DOC Treviso (Orange Label), which remains one of the key engines of growth thanks to its strong market performance and enduring consumer appeal. At the same time, Mionetto 0,0% is gaining noticeable traction across several markets such as US, Germany or Poland.



Crémant

Crémant, the French sparkling wine crafted outside Champagne region using the traditional method, continues to stand out for its premium quality at a more accessible price point. This combination has fueled its appeal among consumers seeking an elevated sparkling experience. The category has demonstrated impressive momentum, with global sales rising by 5.9% to 114.5 million bottles in 2024 (IWSR). Gratien Meyer has outpaced overall category growth and established itself as the world's top international Crémant brand (IWSR). With strong demand in key markets such as France, Germany, and the UK, Crémant's upward trajectory is set to continue in the coming years. The brand's refreshed design further supports this momentum, helping to drive the trend forward and strengthen its presence within the expanding Crémant segment.



Aperitivo / Spritz

Another strong growth driver is the expanding Aperitivo trend, which has shaped an entirely new consumption ritual, with many consumers now beginning their evening with a Spritz.

With its broad portfolio and especially Mionetto Aperitivo but also new Innovations such as Freixenet Solare, Henkell Freixenet is ideally positioned to serve the growing consumer demand for Spritz occasions: might it at full strength, low- or no-alcohol option.



Moderate Drinking

Conscious alcohol consumption is no longer a niche trend but is developing into a relevant market segment with clear growth potential (+13%, IWSR, 2024), even though it is still at a relatively small volume level. This momentum is driven by evolving consumer behavior, with more people seeking moderation and embracing trends like ZEBRA consumption. According to a representative study by Henkell Freixenet conducted in Germany, 60% of adults in Germany consume alcohol on special occasions such as celebrations or festive events. At the same time, 86% of consumers of alcoholic beverages are increasingly drinking in moderation, e.g., by abstaining during the week or switching to non-alcoholic alternatives – out of conviction, consideration or simply curiosity.¹

For manufacturers and retailers, this means that non-alcoholic products are a separate category of enjoyment. In addition to classic non-alcoholic sparkling wines, ready-to-drink concepts and aperitifs are gaining in importance.

With more than 30 years of expertise in developing and producing alcohol-free alternatives, Henkell Freixenet is among the world's leading producers of alcohol-free sparkling wines. Guided by our vision to create meaningful moments – whether with or without alcohol – we see alcohol-free offerings as a natural extension of our portfolio, delivering high quality and thoughtful concepts that inspire renewed enthusiasm for conscious enjoyment.

Henkell Freixenet is addressing these trends with a wide range of non-alcoholic products:

- New Launch: Mionetto Ready-To-Serve
- Freixenet Diamond Range Alcohol Free
- New Launch: Fürst von Metternich Riesling Alcohol-Free – premium enjoyment with a typical Riesling profile
- Mionetto 0.0% & Aperitivo Alcohol-Free – the basis for non-alcoholic spritz creations
- Henkell 0.0% – Vegan certified, fruity and elegant, ideal for Veganuary

¹ Source: Toluna Start, Henkell Freixenet Study "Moderate Drinking", n=530, Germany, Nov. 2025

- Freixenet Alcohol Free 0.0% & Rosé – Mediterranean elegance, low calorie, vegan
- Freixenet Mía 0.0% Blanco & Rosado – Lifestyle-oriented innovation with only 17 kcal/100 ml



Freixenet



Freixenet launches new Freixenet Solare: A Mediterranean Aperitivo to “Taste the Sun”

Freixenet, the #1 international sparkling wine brand², launches Freixenet Solare, the Mediterranean Aperitivo crafted with Spanish lemon, clementine, and rosemary, complemented by botanicals for refined complexity. Made with 100% natural flavors, Freixenet Solare offers a refreshing, modern choice for the relaxed celebrations that are driving the spritz macrotrend globally. The campaign heroes the Freixenet Solare Spritz and invites consumers to “Taste the sun” in every sip. The 3-2-1 signature serve includes ice, 3 parts Freixenet Sparkling, 2 parts Freixenet Solare, 1 part sparkling water, and lemon to garnish. Freixenet Solare will launch in over 15 countries globally from March 2026 and from June 2026 in an Alcohol-Free version.



² Source: IWSR 2024, Sparkling Wine excl. Champagne, Lambrusco, Russia, Gross value incl. tax, variable exchange rates

Freixenet launches Diamond 0.0: the new Super-Premium 0.0% Sparkling

Freixenet, the global leader in sparkling wine and the number one international alcohol-free sparkling wine brand (IWSR 2024), introduces Freixenet Diamond 0.0, its first super-premium alcohol-free sparkling wine.

Crafted from selected Italian grapes and gently dealcoholised to preserve its character, Freixenet Diamond 0.0 offers a fresh, balanced taste with refined aromas and a crisp, polished finish.

The launch is elevated by the iconic diamond bottle, refreshed with a premium new visual identity and bold branding that mirrors the success and premiumness of Freixenet's Italian sparkling portfolio. Positioned at the top of the 0.0% segment, Freixenet Diamond 0.0 brings a clear point of view: you can have fun, even without drinking alcohol.

Diamond Sparkling Rosé and Still variants are planned for 2026 to further strength Freixenet's leadership in shaping the future of alcohol-free sparkling wine.



ALCOHOL FREE

CHEERS to LIFE

Mionetto

Mionetto “Orange Spritz Aperitivo”, Ready to Serve – Pop, Pour and Cheers!

Mionetto, a global Prosecco ambassador, unveils its latest innovation: Mionetto “Orange Spritz Aperitivo”, in its Ready to Serve version. Rooted in Valdobbiadene and part of the Henkell Freixenet Group, Mionetto blends sparkling wine expertise with vibrant orange and botanicals for the ultimate Italian Spritz. Made with 100% natural flavors, this premium cocktail offers convenience without compromise: just pop, pour and cheers. To meet diverse consumer needs, an alcohol-free version ensures everyone can join the ritual, with the same unmistakable character in every single drop.



The product comes in an elegant bottle reflecting Mionetto’s iconic “Orange Soul,” supported by impactful marketing and trade activations. Tradition meets innovation, bringing Italian flair to glasses worldwide.



Mionetto Luxury Collection goes Orange

The Luxury Collection represents Mionetto's highest oenological expression of the Prosecco Superiore DOCG, a territory where the winery has been deeply rooted since 1887.

Combining exceptional quality with sophisticated design inspired by the tradition of Venetian glass masters, this project celebrates both the region's winemaking excellence and the artistry of glass craftsmanship renowned worldwide.



This Collection has been reimagined with a refined texture, a striking 3D embossed logo, an elegant orange capsule, and a foil-embossed crest—elements that enhance prestige, brand recognition, and visual identity. This new design graces two iconic references: Valdobbiadene Prosecco Superiore DOCG Brut and Valdobbiadene Superiore di Cartize DOCG. The Luxury Collection resonates with a sophisticated audience looking for the pinnacle of Italian sparkling wine. Elegant and exclusive, it is the perfect companion for life's most prestigious occasions, reflecting a commitment to refined excellence.





Henkell

Henkell returns to television in 2026 with a wide-reaching brand campaign

In the second quarter of 2026, Henkell will return to television with a new, impactful brand campaign designed to significantly strengthen visibility and emotional brand connection. With a planned reach of around 120 million contacts, the campaign will reinforce Henkell's premium positioning and iconic brand world among key target groups.

The TV campaign focuses on emotional storytelling and memorable brand moments, which strengthens brand awareness and increases relevance at the point of sale. By increasing brand awareness and consideration, the campaign supports retail partners through improved shopper attention and better purchasing opportunities.

As Henkell's central media initiative in 2026, the campaign plays a key role in strengthening customer perception and the brand's long-term market performance.



Gratien Meyer

Gratien Meyer reveals its new design and pays tribute to the Loire Valley

Gratien Meyer crémant cellars were founded in Saumur in 1864. It is one of the oldest wineries in the region of Loire, and produces outstanding crémant, high-quality French sparkling wines.

Perched high above the Loire Valley, in an Art Deco cellar carved out of the tufa stone, Gratien Meyer age their crémant for almost a year. This pale beige tufa stone was used to build the region's many châteaux and now provides the cellars with the best cool place to age the wines and preserve the beautiful bottle from curious eyes.

With this relaunch, Gratien Meyer pays tribute to this traditional and ancestral local stone and establishes a bold presence within the crémant category and aims to further accelerate its growth.



The new design introduces a variety of significant changes:



- The creamy color of the cap & labels, is directly inspired by the color of the tufa stone, also echoes to the name "crémant" that came from the word "crèmeux" in French (creamy).
- The typography of the new logo is directly inspired by the letters engraved at the top of the cellars entrance building.
- The GM monogram has been restored, thanks to the discovery in the company's archives of documents on which this monogram already appeared end of the 19th century.

The elegance and premium quality of this new packaging is the perfect setting for Gratien Meyer's Loire's fine wines, available from the 2026 season onwards in brut and brut rosé versions.

Champagne Alfred Gratien

Maison Alfred Gratien unveils 2 new signature creations

Maison Alfred Gratien recently unveiled two major innovations that illuminate its artisanal savoir-faire and reaffirm a singular vision forged since 1864. Created in the purest respect of the House's traditions, these cuvées are vinified in oak barrels, where time and the Angels' Share quietly shape their depth, and crafted without malolactic fermentation to preserve the natural freshness and precision that define the style of the House.

For the first time in its history, Maison Alfred Gratien adopts a single-vineyard approach with Clos Le Village 2018, born from a 19.5-acre vineyard enclosed by stone walls at the heart of the Premier Cru village of Cumières, in the Vallée de la Marne. Planted with Meunier since 1961, this rare parcel gives rise to a cuvée vinified in small oak barrels without malolactic fermentation. Produced in fewer than 2,000 bottles, it delivers a champagne of restrained intensity, balancing ripe fruit, freshness and fine tension. The exceptional 2018 vintage offers a luminous, chiselled and elegant interpretation of Meunier.



Completing this release, the 'Grand Assemblage' 2016 gift set pays tribute to Nicolas Jaeger's 35 years within Maison Alfred Gratien. Presented in an elegant oak case, it brings together a Blanc de Blancs, a Blanc de Noirs and their harmonious blend, each cuvée sourced from Grand Cru parcels, highlighting the art of blending at the heart of Champagne. Three expressions, three souls, united to honour the living memory of a visionary Cellar Master.

Schloss Johannisberg



SCHLOSS JOHANNISBERG

Gelblack alcohol-free

Kolonne Null and Schloss Johannisberg are building on the success of their alcohol-free Lack collaboration and presenting Gelblack alcohol-free: with this launch, they are expanding their iconic Lack series with a new stylistic interpretation. The collaboration once again combines the centuries-old winemaking artistry of the world's oldest Riesling winery with Kolonne Null's pioneering work in the field of premium alcohol-free wines.

Following the sold-out Grünlack XO and international recognition, including 93 points from James Suckling, Gelblack alcohol-free represents a conscious further development of the joint line and a clear commitment to exploiting the qualitative potential of alcohol-free wine creations in the long term and opening up new taste horizons. Following the visionary Grünlack XO, Gelblack is now a purist, elegant interpretation of the green lacquer – with a focus on precision, minerality, and drinkability, deliberately without opulence.

The wine is dealcoholized using a finely balanced combination of membrane technology and vacuum distillation – a two-stage process that preserves the aroma, structure, and balance of the Riesling with particular depth.





Mangaroca Batida Strawberry Piña Colada Kiss

With its new limited edition Mangaroca Batida Strawberry Piña Colada Kiss, Mangaroca Batida, the number one brand in the German coconut liqueur market³, is focusing on innovation and current market trends.

Starting in March 2026, while supplies last, the brand will present its signature drink Piña Colada in a seductively fruity strawberry version, combining two strong growth drivers: trendy flavors and uncomplicated convenience enjoyment⁴.



Mangaroca Batida Passion Kiss RTD Relaunch

Mangaroca Batida Passion Kiss RTD shines in a new design: With its relaunch, Mangaroca Batida Passion Kiss RTD presents itself with turquoise power, an iconic black label, and high recognition value.

The new look echoes the relaunch look of the standard bottle and has a positive impact on the entire range. It also strengthens the visual brand presence at the POS. "The Kiss of the Coconut" makes a clear taste promise with the striking coconut icon on all items.



³ Source: Circana retail panel, food retailers >=200 sqm+HD+C&C+GAM, coconut liquors, sale 1.000 amount, Share of sales in % in Germany, YTD Oct 2025

⁴ Source: YouGov Consumer Panel, FMCG Barcoded, D in total, FMCG Convenience, Sales development in %, YTD Juni 2025 vs. YTD VJ (Convenience sales growth (+6%))

I heart wines adds White Zinfandel to the range



I heart wines is turning up the fun with the launch of I heart White Zinfandel - a fresh, feel-good Rosé that's all about easy drinking and good vibes. At just 8% ABV, it taps straight into the moderation trend, delivering a lighter option without losing any of the taste or fun I heart is known for. A well-loved and in-demand varietal, White Zinfandel is already a fan favourite among I heart consumers, while its soft, approachable style makes it the perfect entry point for younger drinkers aged 18–35. As White Zinfandel continues to outperform the wider Rosé category in the UK, this launch builds on the success of I heart's Rosé range, adding even more choice for consumers. Backed by the strength of the UK's #10 wine brand, I heart White Zinfandel is a natural, extension of the range - fun, friendly and proven to excite, with over 86% purchase intent in research⁵.



I heart wines moves into an on-the-go format

I heart wines is bringing the fizz and the fun to wine on-the-go with the launch of its new canned range – I heart Pinot Grigio Fizz and I heart Pink Fizz. At 10% ABV and in a convenient single-serve format, these cans are made for modern moments, from picnics and festivals to train drinks and spontaneous plans. Designed for moderation, exploration and easy enjoyment, the range taps straight into what younger consumers are looking for, with approachable styles that help recruit 18–35s into the wine category. Featuring one of the UK's leading white wine varietals, Pinot Grigio, alongside a crowd-pleasing Pink Fizz, the cans combine familiar flavours with I heart's instantly recognisable branding, with a colourful, playful twist. Easily recyclable and with a lower carbon footprint than glass, they also deliver on sustainability. Backed by the strength of a Top 10 UK wine brand⁶ and a fast-growing cans category, the launch is proven to excite, with research showing over 74% purchase intent, 85% saying they could see their friends enjoying the range, and 83% feeling the cans are highly relevant to the existing I heart portfolio. Crucially, the I heart logo gives shoppers' confidence, with over 73% saying it reassures them on quality⁷ - making these fizz cans a fun, trusted and perfectly on-brand extension of the range.



⁵ Source: VYPR September 2025 research from regular purchasers of I heart wines.

⁶ Source: Circana data 23.11.25

⁷ Source: VYPR November 2025 research from regular purchasers of I heart wines.

News From The Markets

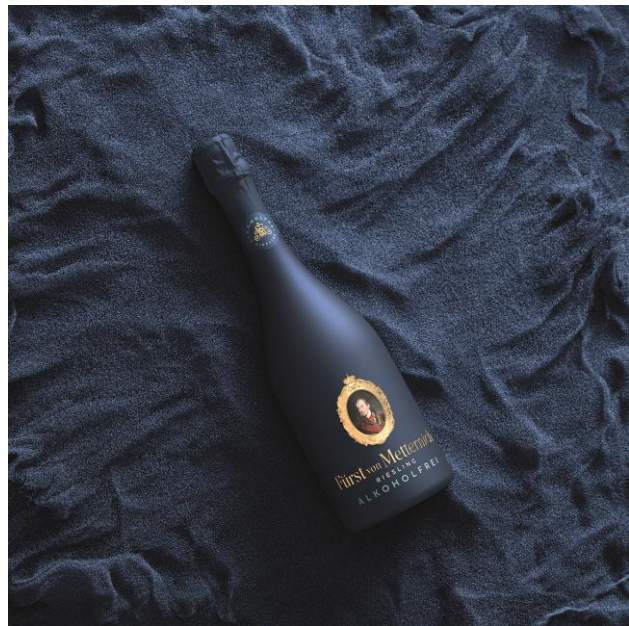
Germany: Fürst von Metternich enters the premium non-alcoholic sparkling wine segment

Grape variety specialist Fürst von Metternich is expanding its portfolio with Fürst von Metternich Riesling alcohol-free, offering a stylish alternative for non-alcoholic sparkling enjoyment. As the market leader in Germany's premium sparkling wine segment⁸, the brand brings fresh momentum to the growing alcohol-free category in Germany. In dark royal blue, Fürst von Metternich Riesling alcohol-free promises a stylish alternative with a distinctive signature: high-quality, elegant, and sensually sophisticated.

The Riesling grape forms the basis for this new product. It is matured in stainless steel tanks, after which the wine is gently de-alcoholised. Production is based on a newly developed process that combines classic vacuum distillation with targeted aroma recovery. The result is a product whose taste is reminiscent of the typical profile of the grape variety. Stylistic elegance meets Riesling character, Fürst von Metternich Riesling alcohol-free impresses with its light lemon-yellow color, silver reflections, and intense effervescence. The nose reveals subtle aromas of apple, grapefruit, and fresh grass. A fine mousse and a balanced sweetness-acidity interplay round off the harmonious taste experience. On the palate, fruity notes of apple and pear are complemented by fresh citrus notes, creating a perfectly balanced overall impression – inspired by the classic Riesling character.



Fürst von Metternich



⁸ Source: Circana retail panel, food retailers ≥ 200 sqm+HD+C&C+GAM, premium sparkling wine (excl. trade brands & total item "other brands", average shelf price $\geq \text{€}7.00$), sales ranking in thousands, 1/1, years 2019-2024 and YTD June (calendar week 22-25) 2025



Germany: Gorbatschow Skinny B*

Starting in March 2026, Gorbatschow will be adding the limited edition "Skinny B*" to its ready-to-drink portfolio. The brand is thus responding to the trend towards practical convenience⁹ - a clear answer to the growing demand for reduced-sugar options in the FMCG market¹⁰.

With this launch, Gorbatschow is once again underlining its market leadership in the vodka mix segment¹¹ and creating new momentum for sales.



Germany: POTT Crème

From May 2026, POTT Crème will expand the POTT portfolio as an eye-catching limited edition. The liqueur with 16% alcohol by volume combines a delicate chocolate flavor with the vanilla aroma of genuine overseas rum. As the market leader in the "German brown rum"¹² segment, POTT is thus strategically building on its positive performance in the retail sector¹³ and providing additional momentum for the category.



⁹ Source: YouGov Consumer Panel, FMCG Barcoded, D Total, FMCG Convenience, Sales development in %, YTD June 2025 vs. YTD previous year

¹⁰ Source: YouGov Consumer Panel, FMCG Barcoded, D Total, FMCG Sugar-Free, Sales Development in %, YTD June 2025 vs. YTD Previous Year

¹¹ Source: Circana retail panel, food retailers ≥ 200 sqm+HD+C&C+GAM, mix vodka sales ranking, sales in thousands 1/1 in Germany, MAT Oct 2023 to MAT Oct 2025

¹² Source: Circana retail panel, food retailers ≥ 200 sqm+HD+C&C+GAM, Brown Rum Original, German rum brands (excluding private labels), sales ranking in thousands 1/1, 2021-2025

¹³ Source: Circana retail panel, food retailers ≥ 200 sqm+HD+C&C+GAM, Pott Rum, change in sales in %, 2025 vs. previous year

Törley Selection - The new era of the Törley sparkling wines

TÖRLEY
FOR QUALITY MOMENTS

Törley Selection sparkling wines represent the perfect fusion of refined taste and modern effervescent culture.

Crafted from meticulously selected base wines, these expressions captivate with their freshness, harmonious acidity, and vibrant fruity aromas.

While light and approachable, the Selection family possesses a distinct character, making it the ideal choice for festive celebrations, social gatherings, or a stylish everyday toast.

The innovative new design and dependable quality evoke Törley's rich heritage while meeting the expectations of today's connoisseurs.

A balanced palate preserved through extended aging, combined with fine, delicate bubbles, guarantees an exceptional experience.

Whether Brut, Extra Sec, or Rosé Sec, each variety serves as an exquisite aperitif or a perfect companion to light dishes.



Czechia: Bohemia Sekt Prestige – A Premium Czech Sparkling Wine Crafted from Moravian Grapes

EST 1942
OPPIDI ANTIQUAE PILSNAE
Bohemia Sekt

Bohemia Sekt Prestige is a premium sparkling wine crafted using the traditional method and aged on lees for 15–36 months.

It is the best-selling premium sparkling wine in the Czech Republic and a regular winner of international wine awards.

Only grapes from the Moravia wine region are used for the cuvée. Thanks to deep knowledge of vineyard microclimates, the grapes are harvested at optimal ripeness to ensure balance and elegance.

Each bottle matures in the cellars of Starý Plzeňec for at least 12 months, some up to 36 months, developing a refined bouquet and delicate sparkle. Bohemia Sekt Prestige is available in five varieties: Brut, Chardonnay, Rosé, Demi Sec and Prestige 36.



Czechia: Bohemia MINI and Bohemia MINI ROSÉ

Let the fun started with Bohemia MINI to the MAX. Whether you're at a party, on a trip, or just enjoying the company of your friends, you'll appreciate the harmonious, delicate taste and fresh floral aroma of Bohemia MINI semi sparkling wine everywhere you go.

Thanks to its MINI size, it doesn't take up much space in your purse or fridge, cools faster than a bottle, and can be opened with just one finger. Stylish fun with MINI to the MAX? Anywhere.

New this season is Bohemia MINI ROSÉ, for all lovers of rosé cuvée. Bohemia MINI ROSÉ has a pleasant light pink color and fine bubbles. Its taste will appeal to you with delicate fruity tones of red and orchard fruits.



Czechia: Habánské sklepy 0,0%

One of the strongest brands of still wines in the Czech Republic is coming out with something new for 2026. Habánské sklepy 0,0% is the first non-alcoholic wine from this modern winery with a long tradition. Fresh, elegant, and perfectly balanced, it is made for anyone who wants to enjoy the experience of wine without alcohol.

The wine delights with its delicate yellow color, fresh fruity aroma, and harmonious taste, proving that alcohol-free wine can still have character and style. It is ideal for social occasions, active days, or moments when quality matters.

Rooted in Moravian soil and the legacy of the ancient Haban people, Habánské sklepy produce award-winning quality, special, and sparkling wines. Each bottle carries the proud motto DURAT ET LUCET – it lasts and shines.



Slovakia: News from the young wine brand Vitis



Vitis Galéria non alcoholic

As of June 2025, we are including the new **Vitis Galéria non-alcoholic** in white and rosé versions into the portfolio. It is to be loved by all those who avoid or simply not fancy alcohol consumption. A driver, an athlete or simply because of dietary restrictions, enjoy the new Vitis Galéria anytime.



Vitis Galéria has a new design

The iconic Slovak still wines brand - **Vitis Galéria** - has a surprise for its consumers. A new design of the 12 well-known varieties will hit store shelves soon. Vitis Galéria has always been connected to art - the fresh design retains its tune and inspiration from it.



Young wines Vitis 2025

In November, you can get to know the first **young wines of the 2025 vintage**. This year, the Vitis winery is bringing them in a vegan version and even in a new modern design. The offer again includes three varieties: Müller Thurgau and Irsai Oliver and Blaufränkisch rosé. The young wines are characterized by their distinctive grape flavors and aromas. They have a sparkle, lightness, freshness and play with rich fruit tones.



Poland: Lubuski brand redesigned

LUBUSKI

Imagine standing at the edge of a forest, where mist drifts over wild plants and the soft rustle of leaves fills the air. This is where Lubuski draws its inspiration – a gin shaped by nature itself. Every drop reflects the purity of the surroundings, the freshness of the air, and the vibrant energy of the trees.

The brand's innovative design brings this story to life. Lubuski bottles are more than just packaging – their structure evokes tree bark and the flow of a river, and the colors – green, white, and natural shades – harmonize with the



landscape. Glass and paper, pure materials, emphasize authenticity and simplicity. Lubuski's character is rooted in nature. It's a choice for those who seek true flavor and the freedom that comes from contact with the primal in every sip. Because nature needs no embellishment – its sincerity is enough. And that's Lubuski.

The Lubuski brand portfolio will include:

- Gin Lubuski Original (700 and 500 ml),
- the non-alcoholic Lubuski Free 700 ml,
- the mild, slightly citrusy Lubuski Fine Blend 500 ml,
- the flavored Lubuski gins – Fresh Lime and Strawberry (500 ml).

Products available in the second half of May 2026.

Awards

Henkell Freixenet has once again been recognized for its outstanding product quality in 2026, securing numerous awards across major international competitions and receiving the **Mundus Vini award as Best Producer Sparkling**. These achievements underscore the company's steadfast mission to craft high-quality products – providing impressive proof of its continued success and excellence.

At **Mundus Vini Spring Tasting 2026** and **Berlin Wine Trophy 2026**, the portfolio was awarded **41 Gold** awards and **five Best of Show awards**.

Highlights to be named:

- **Alfred Gratien Cuvée Paradis¹⁴**
Mundus Vini, Berlin Wine Trophy: Gold
- **Alfred Gratien Rosé¹⁵**
Mundus Vini : Gold, Best of Show Champagne Rosé, Berlin Wine Trophy: Gold
- **Fürst von Metternich Spätburgunder Trocken¹⁶**
Mundus Vini: Gold, Best of Show Germany Sparkling Wine in retail markets, Berlin Wine Trophy: Gold
- **Mionetto DOC Rosé Prestige (2024)¹⁷**
Mundus Vini: Gold, Best of Show Prosecco Rosé
- **Henkell Alkoholfrei 0,0%¹⁸**
Mundus Vini, Berlin Wine Trophy: Gold
- **Bohemia Sekt Chateau Radyně extra brut¹⁹**
Mundus Vini: Gold, Best of Show Czech Republic sparkling wine, Best producer Czech Republic



At the **4th Mundus Vini Non-Alcoholic competition**, **Henkell 0,0%** was honoured with the special award **Best of Show Sparkling Germany in retail markets**.

¹⁴ Lot number: 25 237

¹⁵ Lot number: 25 013

¹⁶ Lot number: 26 023

¹⁷ Lot number: 526015

¹⁸ Lot number: 26 022

¹⁹ Lot number: 24040C

At the **Global Low & No Alcohol Wine Masters**, Freixenet Cordon Negro 0,0%²⁰, Freixenet Alcohol Free Still 0,0% Red Blend²¹ and Freixenet Alcohol Free Still 0,0% Rosé²² were awarded the silver medal.

Mionetto has secured remarkable global recognition, earning numerous prestigious Gold Medals that validate the quality and complexity inherent in the brand's wines. Excellence was confirmed across major competitions, including Gold Medals at Concours Mondial de Bruxelles, the Prosecco Masters and Vinalies:

- **Prosecco Masters:**

Mionetto Prosecco DOC Treviso Brut Orange Label Prestige Collection



- **Concours Mondial de Bruxelles & Prosecco Masters:**

Valdobbiadene Prosecco Superiore DOCG Brut Luxury Collection



- **Vinalies:**

- Cartizze DOCG Dry Luxury Collection
- Valdobbiadene Prosecco Superiore DOCG Brut Luxury Collection
- Prosecco DOC Treviso Brut Prestige Collection



At the **Falstaff Trophy NoLo 2025**, Mionetto Prestige Collection 0.0% Alcohol Free achieved a remarkable 91 points!

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²⁰ Lot number: 25 134

²¹ Lot number: 25 233

²² Lot number: 25 154