



Press information

Henkell & Co. Group becomes “Henkell Freixenet”



Henkell & Co. Sektkellerei and Freixenet S.A. mark their new cooperation with a new name and a common logo for the holding company, the former Henkell & Co. Group. These changes will be effective as of 1 January 2019.

The Spanish-German alliance creates the world's leading sparkling wine group, allowing Henkell and Freixenet to access new markets and distribution channels. Freixenet is the leading international sparkling wine brand with strong market positions and sales in 140 countries. The Henkell Group has a wide portfolio of sparkling wines, with market leading positions in many countries, including Mionetto as the best-selling Prosecco globally.

Henkell & Co.'s and Freixenet's joint operations in the U.S. and the UK will start in 2019 as “Freixenet Mionetto” and “Freixenet Copestick”, respectively.

In 2017, Henkell & Co. Group's revenues amounted to EUR 702 million; Freixenet S.A. generated EUR 535 million in the past financial year. Together, the two companies employ 4,000 people worldwide.

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