



General Privacy Policy

Subject

We, the Henkell & Co. Sektkellerei KG, respect your privacy and personal data.

The following information provides a simple overview of what happens to your personal data when you make inquiries, submit contract offers, conclude contracts or use our services.

If you execute the above-mentioned processes online via a website of the Henkell-Freixenet Group, the privacy policy for websites, which you can also find at <https://www.henkell-freixenet.com/en/privacy-information.html>, is applicable.

1. Expression

We use the following terms:

Personal data

Personal data means any information relating to an identified or identifiable natural person (hereinafter "you"), such as name, address, email address, bank details, etc.....

Processing

Processing means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Controller

Controller means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.

Processor

Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

Recipient

Recipient means a natural or legal person, public authority, agency or another body, to which the personal data are disclosed.

Consent



Consent of the data subject means any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

Supervisory authority

Supervisory authority means an independent public authority which is established by a Member State.

2. Contact details of Controller

The Controller of processing your data is:

Henkell & Co. Sektkellerei KG, Biebricher Allee 142, 65187 Wiesbaden, Germany,
represented by Dr. Andreas Brokemper.

phone: +49 (0)611 63 0

E-Mail: info@henkell-sektkellerei.de

Handelsregister court of Wiesbaden HRA 4770

Place of the company: Wiesbaden

3. Contact details of data protection officer

You can reach our data protection officer at:

Henkell & Co. Sektkellerei KG

Datenschutzbeauftragter

Biebricher Allee 142

D-65187 Wiesbaden

Germany

E-Mail: datenschutz@henkell-sektkellerei.de

4. Legal bases of processing

4.1 We process your personal data only to the extent necessary for the conclusion, implementation and performance of services, contracts or quasi-contracts.

The legal basis for the processing of your personal data in these cases is Art. 6 para. 1 sentence 1 b DSGVO. This also applies to processing that is necessary for the implementation of pre-contractual obligations.

4.2 In some cases, we process your personal data if the processing is necessary for the protection of our legitimate interests, provided that your interests or fundamental rights and freedoms, which require the protection of personal data, do not prevail. The legal basis for this processing is Art. 6 para. 1 sentence 1 f DSGVO.

4.3 Otherwise, we process your personal data if and insofar as you have given us consent to do so. The legal basis for data processing on the basis of your prior consent is Art. 6 para. 1



sentence 1 a DSGVO, in which case you have the right of revocation for the future. You can send the revocation by letter or by e-mail to the contact details of Controller mentioned under clause 2. The lawfulness of the data processing carried out up to the assertion of your rights remains unaffected.

5. Processing period

We process your personal data only for as long as it is necessary to.

5.1 This means that, unless otherwise described in this privacy policy, we will store your personal data until no claims can be made in connection with the conclusion, performance and settlement of services, contracts or quasi-contracts or the functionality of the websites and all other storage and documentation obligations have expired.

5.2 Otherwise, the storage is subject to the statutory periods of limitation.

5.3 If storage is no longer necessary according to these regulations, we will delete your data.

6. Recipients

6.1 In connection with the conclusion, implementation and processing of services, contracts or contract-like relationships or the functionality of the websites, data may be transferred to other recipients. We will only transfer your personal data to other recipients if this is necessary for the purpose of the data processing.

6.2 For example, we transfer your personal data to companies from the business of IT services, payment services or shipping services.

6.3 A further transmission of the data does not take place or only if you have expressly consented to the transfer. A non-essential transfer of your personal data to third parties without your express consent, for example for advertising purposes, will not take place.

7. Rights

7.1 You have the right at any time to receive information free of charge about the origin, recipient and purpose of your processed personal data.

You also have a right to rectification, blocking, deletion, restriction of processing of your personal data and transfer of your data to yourself or to another Controller.

7.2 If the data processing is based on your consent, you have the right to revoke your consent at any time without affecting the lawfulness of the processing carried out on the basis of the consent until revocation.

To exercise your rights and if you have any further questions on the subject of data protection, you can contact the data protection officer named under clause 3 at any time.



7.3 Furthermore, you have the right to complain with the competent supervisory authority. The supervisory authority for data protection issues is Hessische Beauftragte für Datenschutz und Informationssicherheit, mailbox: 3163, 65021 Wiesbaden, phone: +49 (0) 611 1408 – 0, Fax: +49 (0) 611 1408 - 900 / 901.

8. Legal basis, purpose and period of data processing

8.1 We process the personal data that you provide for the purpose of executing and processing contracts or services that you request from us (e.g. your name, address, telephone number or e-mail address).

The legal basis for the processing of your personal data is Art. 6 para. 1 sentence 1 b DSGVO. This also applies to processing that is necessary for the implementation of pre-contractual measures.

If a contract is concluded or if we provide a service for you, we will delete your data within 10 years after the contract has been completed in full. We delete your data in connection with a request within 3 years after completion of your request.

8.2 We also process your personal data collected by us in connection with permissible data processing in order to inform you about new products, benefits, services in connection with our products. However, if required by law, we will of course obtain your consent in advance.

The legal basis for the processing is Art. 6 (1) sentence 1 f DSGVO, as we may assume as a result of our legal relationship with you that you have an interest in the processing of your personal data for the purpose of direct marketing.

Insofar as we may not also retain your personal data from another legal relationship, we will delete the data within 3 years after the complete settlement of the legal relationship on the basis of which we received your data.

The legal basis for data processing on the basis of your voluntary consent is Art. 6 para. 1 sentence 1 a DSGVO, in which case you have the right of revocation for the future. You can send the revocation by letter or by e-mail to the contact details of the Controller under clause 2. The lawfulness of the data processing carried out until the assertion of your rights remains unaffected.

As far as we are not allowed to keep your personal data also from another legal relationship, we will delete the data within 4 weeks after the revocation of your consent.



8.3 Under appropriate circumstances, we also process your data for the purpose of market or opinion research, insofar as this is legally permissible and you have consented to this purpose.

The legal basis for the data processing is your voluntary consent in accordance with Art. 6 para. 1 sentence 1 a DSGVO, in which case you have the right of revocation for the future. You can send the revocation by letter or by e-mail to the contact details of the Controller mentioned under clause 2. The lawfulness of the data processing carried out until the assertion of your rights remains unaffected.

As far as we are not allowed to keep your personal data also from another legal relationship, we will delete the data within 4 weeks after the revocation of your consent.

8.4 If you send us requests with your personal data via contact form, we process your personal data for the purpose of processing your request and in case of follow-up questions.

The legal basis for the processing of your personal data is Art. 6 (1) sentence 1 b DSGVO, as the processing is necessary for the performance of a contract or for the implementation of pre-contractual measures and is carried out at your request.

Insofar as we may not also retain your personal data from another legal relationship, we will delete the data within 3 years after the complete processing of the request.

8.5 When you enter our premises, your personal data may also be processed in the form of video recordings for the prevention and punishment of criminal offenses. In particular, with the processing we ensure our house right and protect our property, goods and employees.

The legal basis for the processing is Article 6 (1) sentence 1 f DSGVO, as the processing is necessary to protect our legitimate interests and does not override your interests or fundamental rights and freedoms that require the protection of your personal data.

Your personal data processed in this context will be deleted 3 days after storage of the data..

9. Date of the privacy policy

Occasionally it may be necessary to update the data protection declaration. We therefore reserve the right to make changes to this privacy policy. This privacy policy is valid as of June 1st 2021.

END OF PRIVACY POLICY