Press information

Taste the Sun: Freixenet Solare Alcohol-free

Mediterranean aperitivo, now available in a non-alcoholic version

Wiesbaden, May 2026 – **Following the launch of Freixenet Solare early spring this year, Freixenet is now expanding its Solare portfolio to include an alcohol-free option, capitalizing on the Spritz macrotrend and growing consumer preference for mindful enjoyment. Like the classic Freixenet Solare Aperitivo, Freixenet Solare Alcohol-free combines 100% natural flavors with the taste of sun-ripened Spanish citrus fruits and refinded notes of selected botanicals such as rosemary and thyme, all presented in an eye-catching bottle design - making it ideal for use in spritz variations where it can fully unfold its aroma.**

Here's how to make the perfect **Freixenet Solare Spritz Alcohol-free**

Fill a glass with ice cubes

3 parts Freixenet Cordon Negro 0.0%

2 parts Freixenet Solare Alcohol-free

1 part soda water

Garnish: a slice of lemon

Inspired by the Spanish sun, the iconic bottle captures the brand's Mediterranean character and makes a strong impression on the shelf. The light blue label is specifically designed to ensure quick recognition of the non-alcoholic product and provides clear guidance for consumers at the point of sale. Freixenet Solare Alcohol-free is aimed at consumers who appreciate modern, uncomplicated aperitivo enjoyment – and consciously opt for ready-to-mix creations.

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Freixenet Solare Alcohol-Free (0.7-liter bottle) will be available in June 2026 and will be first rolled out in Germany, Belgium, Switzerland, Austria, Poland and UK.

About Freixenet

Freixenet is the world's leading Cava brand with roots going back to more than 150 years. Depth knowledge of winemaking combined with entrepreneurial vision has accompanied Freixenet through history until today. Cordón Negro and Carta Nevada are iconic Freixenet products leading the brand and selling Cavas following the traditional method in 130 countries worldwide. With the spirit of innovation, Freixenet is constantly driven to discover new trends and offer consumers products that exactly meet their needs. Latest innovations of the brand include Freixenet Prosecco, Italian Still Wines as well as Spanish Still Wines – representing no longer just Cava but a complete Mediterranean lifestyle.

About Henkell Freixenet

As an international group of companies, Henkell Freixenet is the global market leader for sparkling wine. The unique brand portfolio of Sekt, Cava, Prosecco, Champagne and Crémant as well as still wines and spirits accompanies the moments in consumers' lives and makes them meaningful. The Henkell Freixenet team is driven by the highest standards of quality and craftsmanship - always with the vision of setting new benchmarks in the industry and the respective product categories and inspiring consumers with innovations and high-quality, sustainably crafted products. Celebrate Life! For further information www.henkell-freixent.com

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