

HENKELL FREIXENET ACQUIRES ENGLISH WINERY, BOLNEY WINE ESTATE

Henkell Freixenet strengthens its position as the leading sparkling wine supplier in England with the acquisition of the renowned English sparkling wine and wine cellar Bolney. The transaction took place on 14 January. The contractual partners have agreed to maintain confidentiality about the terms of the transaction.

Wiesbaden, 14 January 2022: Henkell Freixenet is entering the high-quality English Sparkling Wine business with the renowned Bolney Wine Estate. „This emerging category is regarded by some experts as "comparable to Champagne*" and in the last few years English Sparkling Wine has been experiencing exponential growth.“ (*Value growth +56% IRI MAT to 28/11/21*)

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Bolney Wine Estate is considered one of the pioneers among the estates in England. The winery, located near Brighton, was founded in 1972 by Janet and Rodney Pratt and is now run by their daughter Samantha Linter. Bolney has a portfolio of first-class sparkling and still wines that have won several awards. Most recently, it won the prestigious UK Glass of Bubbly sustainability award.

"As producers of Champagne, Crémant, Cava, Prosecco and sparkling wines of various origins, we are delighted to add English Sparkling Wine, a still young, prestigious sparkling wine speciality to our "Pearls of Europe". We are convinced that as the global market leader in the sparkling wine market, we can further strengthen the image of English Sparkling nationally and internationally," says Dr Andreas Brokemper, CEO of Henkell Freixenet.

Freixenet Copestick is the UK and Ireland arm of Henkell Freixenet. Robin Copestick, managing director of Freixenet Copestick, commented: "When we first saw Bolney Wine Estate, we were sure we had found the perfect winery. The sparkling wines are excellent and the business is excellently run by Samantha Linter. She will work closely with the Henkell Freixenet and Freixenet Copestick teams as managing director. Together we aim to realise the opportunities presented by English Sparkling Wine and continue to grow Bolney Wine Estate's position."

Sam Linter added: "This is a new chapter for Bolney Wine Estate. Over the past 50 years my family and I have worked hard to bring Bolney to where it is today. I am now very much looking forward to working with Freixenet Copestick and helping to develop Bolney within the group nationally and internationally."

**Louise Dixon and the associated press, Dec. 28, 2021*

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Bolney Wine Estate

Bolney Wine Estate established in 1972 by Janet and Rodney Pratt, pioneers of English wine, was one of the first and most beautiful English wine estates. Today, their daughter Sam Linter, heads up the family business. Guided by nature, Bolney Wine Estate, has taken inspiration from its surroundings to appreciate its needs and protect its diversity and beauty for future generations. Sam, and her team, have led Bolney to become synonymous with quality wine in a contemporary style, producing a wide-ranging portfolio of still and sparkling English wines, from the Estate's noted Pinot Noir to the classic sparkling Bolney Bubbly and Blanc de Blancs, as well adding Bolney Estate Gin and Rosso Vermouth to the collection. The Estate has consistently won international awards, most recent awards include; a Gold medal for its Estate Chardonnay 2020, Trophy and Gold medal in the Glass of Bubbly awards for its Cuvée Rosé 2018 and Gold medal in the TEXSOM awards with its Blanc de Blancs 2015. The Bolney wines are sold all over the UK in premium bars, shops, restaurants, hotels and eCommerce sites Additionally the wines are exported to the US, China, Scandinavia, Japan, Singapore and Northern Europe. Entering its 50th year Bolney's aim is to continue to be an educator and pioneer of English wine.

Freixenet Copestick

Freixenet Copestick is a merger of two UK based companies, Copestick Murray Wines Limited and Freixenet UK. With top 10 wine brands of i heart Wines which sold nearly 33 million bottles of wine around the world in 2021 and Freixenet, the leading sparkling brand in the UK, Freixenet Copestick is the leading sparkling wine importer and distributor in the UK and Ireland.

In December 2020, Freixenet Copestick acquired Jascots Wine Merchants and has previously bought Free Run Wines Ltd and the on line wine retailer, Slurp. Freixenet Copestick also owns 50% of Yvon Mau, a Bordeaux-based wine producer, négociant for premium French wines and the principal bottler for i heart Wines.

These attributes make Freixenet Copestick one of the most diverse and vertically integrated wine companies in the UK.

(Data sources: IRI MAT to 28/11/21)

About Henkell Freixenet

Henkell Freixenet is the world's leading sparkling wine producer. The group includes brands such as Freixenet, Henkell, Mionetto Prosecco, Fürst von Metternich and Segura Viudas as well as the wine brands i heart WINES, Mía and the spirits Mangaroca Batida de Côco and Wodka Gorbatschow. The group markets almost all sparkling wine specialities from German Sekt to Cava from Spain, Prosecco from Italy and Champagne and Crémant from France - complemented by a diverse range of wines and spirits. The company has subsidiaries in 30 countries and exports its brands to more than 150 countries. The highest standards of quality and craftsmanship, coupled with market and brand expertise, have made it the market leader in numerous countries.

Press release



For more information follow www.henkell-freixenet.com.

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