

KEY FIGURES 2021

Total turnover	2020	2021	Change (2020/21 in %)
Total turnover (incl. excise taxes)	€ 1.195 m.	€ 1.326 m.	+ 11.0 %
Total turnover (excl. excise taxes)	€ 972 m.	€ 1.088 m.	+ 11.9 %

Turnover by categories (incl. excise taxes)	2020	2021	Change (2020/21 in %)
Sparkling Wine	€ 732 m.	€ 843 m.	+ 15.2 %
Wine	€ 223 m.	€ 226 m.	+ 1.4 %
Spirits	€ 220 m.	€ 232 m.	+ 5.6 %

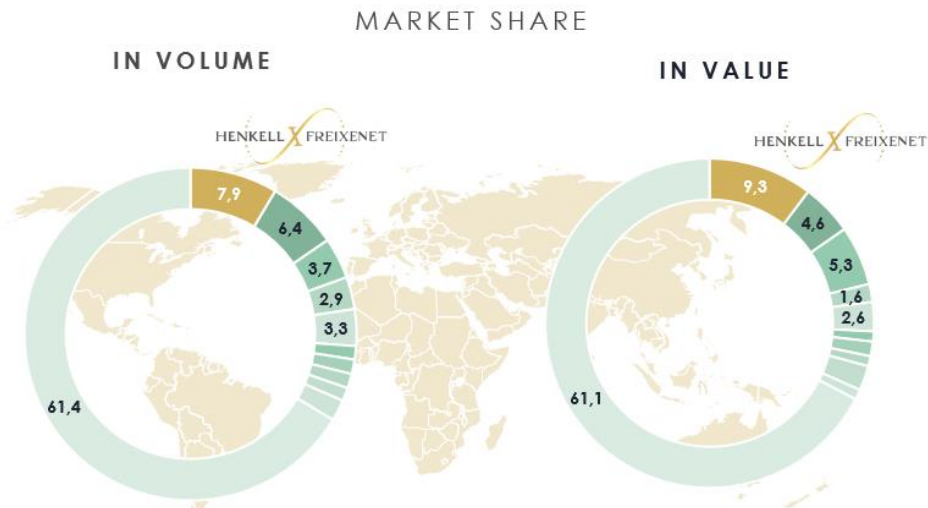
Turnover by regions (incl. excise taxes)	2020	2021	Change (2020/21 in %)
DACH	€ 463 m.	€ 464 m.	+ 0.3 %
Western Europe	€ 344 m.	€ 402 m.	+ 16,9 %
Eastern Europe	€ 207 m.	€ 240 m.	+16.0 %
Americas	€ 134 m.	€ 169 m.	+ 26.1 %
Asia/Pacific	€ 42 m.	€ 39 m.	- 6.8 %
Global Export	€ 5 m.	€ 12 m.	+ 128.1 %

Investments	2020	2021	Change (2020/21 in %)
Investments	€ 18.2 m.	€ 26.1 m.	+ 43.4 %



Employees	2020	2021	Change (2020/21 in %)
Total headcount	3,494	3,499	+ 0.1 %
Germany	615	669	+ 8.8 %
International	2,879	2,830	- 1.7 %

Global market shares (IWSR):



Quelle: IWSR Sparkling Wine Market Share Distribution 2020 (% retail sales value incl. taxes)