

The Ferrer Family, José Luis Bonet and Henkell Freixenet align mutually on transfer of Freixenet shares to Henkell Freixenet

- **Through this transaction Henkell Freixenet acquires 100% of Freixenet**
- **The Ferrer Family and José Luis Bonet reinvest into Ferrer Wines and continue shaping Spain's wine industry**

Sant Sadurní d'Anoia, 3rd March 2026 – After eight years of close and trustful cooperation, the Ferrer Family and José Luis Bonet sold the remaining shares in Freixenet in mutual agreement to Henkell Freixenet, which became sole shareholder of Freixenet S.A. on March 2nd, 2026. The financial details of the transaction remain confidential.

In 2018, Henkell & Co. Group and Freixenet joined forces with a 50/50 split of Freixenet shares, entering a close, constructive and highly valuable partnership with the Ferrer and Bonet families as remaining shareholders. This partnership has evolved into a strong and united international organization that today forms the world's leading sparkling wine producer, Henkell Freixenet. On March 2nd, the Ferrer family and José Luis Bonet sold their remaining shares to Henkell Freixenet. Pedro Ferrer will stay connected to the company as he will assume the role of Honorary President of Freixenet S.A. together with José Luis Bonet and he continues to represent Freixenet in some institutions.

"We both shared a deep understanding of tradition, quality and continuity. Over the past eight years, a relationship founded on trust and collaboration has evolved into a unified team with a shared vision – committed to develop the brand Freixenet and the company towards a sustainable future," says Dr. Andreas Brokemper, CEO of Henkell Freixenet. "Together, we have strengthened our international market position in the global sparkling wine segment and opened new opportunities for Freixenet. We greatly value the trust the Ferrer and Bonet family has placed in us. It is an honour to take on Freixenet and assume the responsibility of successfully developing the company into the future."

Pedro Ferrer, Honorary President Freixenet S.A., adds: "The sale of our shares marks an emotional moment for us. As two family-owned companies sharing the same values, we found in Henkell Freixenet a trusted partner who will preserve our



legacy while taking the company into the future. At the same time, I am excited to continue developing Ferrer Wines and to shape the next chapter of our wine journey.”

José Luis Bonet Ferrer, Honorary President Freixenet S.A., concludes: “We are looking forward to this new chapter. The acquisition by Henkell Freixenet will not only give continuity to Freixenet, a company renowned for its tradition, but will help Freixenet maintain its excellence and accelerate its expansion as an international masterbrand.”

The Ferrer Family and José Luis Bonet will continue shaping Spain's wine industry by increasing their investment in Ferrer Wines – a winery owned and managed by Pedro Ferrer – remaining deeply rooted in the industry and committed to their long-standing passion for wine.

About Henkell Freixenet

As an international group of companies, Henkell Freixenet is the global market leader for sparkling wine. The unique brand portfolio of Sekt, Cava, Prosecco, Champagne and Crémant as well as still wines and spirits accompanies the moments in consumers' lives and makes them meaningful. The Henkell Freixenet team is driven by the highest standards of quality and craftsmanship - always with the vision of setting new benchmarks in the industry and the respective product categories and inspiring consumers with innovations and high-quality, sustainably crafted products. Celebrate Life! For further information www.henkell-freixenet.com

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