PRESS RELEASE

SCHLOSS JOHANNISBERG



SCHLOSS JOHANNISBERG RANKES NO. 1 IN THE WORLD'S 50 BEST VINEYARDS 2026

The historic Rheingau Riesling estate has been named The World's Best Vineyard in recognition of its visitor experience.

Johannisberg, Rheingau, November 19th, 2026 – Schloss Johannisberg has taken first place in The World's 50 Best Vineyards 2026 ranking, earning the title of The World's Best Vineyard. Having placed second worldwide and been named Europe's best vineyard last year, the estate now receives the ranking's highest honour.

The award shines a spotlight on the full experience awaiting visitors at Schloss Johannisberg, from tastings of outstanding Rieslings and guided tours of the historic wine cellar to the estate's distinctive setting high above the Rhine Valley, where wine culture, gastronomy and hospitality come together.

"We are delighted that the full experience at Schloss Johannisberg has received this recognition. Being named number one in the world is an extraordinary honour and a moving moment for our entire team," says Stefan Doktor, Managing Director of Schloss Johannisberg. "We want to share our enthusiasm for our wines and show

people what makes this place so special. We are thrilled and deeply grateful that what we offer has received such international recognition."



A place where wine tells the story of its past

At Schloss Johannisberg, centuries of winemaking tradition meet a vibrant culture of food and wine. Set high above the Rhine and surrounded by its own vineyards, the estate offers sweeping views across the Rheingau's cultural landscape. Visitors can experience first-hand where the wines come from, from the vineyard through the historic cellars to the glass.

Guided tours and tastings invite guests to discover the diversity of Riesling and explore the estate's history. Dining and cultural events round out the visit. Together, they create a wine experience that brings the distinctive character of the estate to life through personal encounters and genuine hospitality.

"A great wine can express where it comes from. We want everyone who visits us to experience that sense of place for themselves," says Michel Städter, Technical Managing Director of Schloss Johannisberg. "That includes our vineyards and cellars as well as the people who work here. Above all, this award belongs to our team, whose skill, passion and care for our guests shape this place every day."

International recognition for the Rheingau

The World's 50 Best Vineyards recognises outstanding winery experiences around the globe. It considers the full visitor experience, which is shaped by the wines, guided tours, gastronomy, landscape, architecture and hospitality, among other elements.



Schloss Johannisberg's first-place ranking also puts the Rheingau in the spotlight as an international travel destination. The award highlights the appeal of a region where great wines, historic sites and a distinctive cultural landscape come together.

"We are delighted that this achievement also draws attention to

the Rheingau and to Germany as a wine-producing country," says Stefan Doktor. "The award inspires us to continue our work with the same care and enthusiasm and to welcome people from around the world to Schloss Johannisberg."

About Schloss Johannisberg

The Fürst von Metternich-Winneburg'sche Domäne Schloss Johannisberg in the Rheingau is regarded as the world's oldest Riesling estate. It combines its winemaking heritage with modern craftsmanship. Visitors can discover its Rieslings and learn about the estate's history through guided tours and tastings.

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