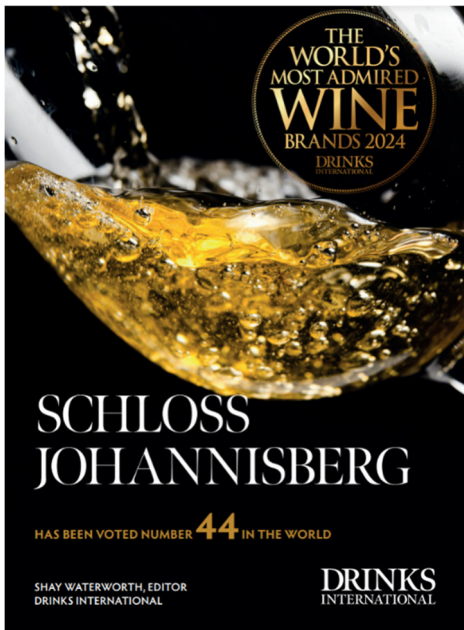




Schloss Johannisberg awarded as one of „The World’s Most Admired Wine Brands“ by Drinks International

Schloss Johannisberg, 08th April 2024



Once again, Schloss Johannisberg is the only German winery to be included in the prestigious list of "The World's Most Admired Wine Brands 2024" published by the international trade publication "Drinks International". Schloss Johannisberg is listed in 44th place in the current edition and is thus once again part of the exclusive group of the 50 most admired wineries in the world. A total of 34 European brands and 16 representatives from outside Europe were honored with a ranking this year.

„Our entire team is once again honoured to receive this award“, says Stefan Doktor, Estate Manager. „It proofs that our efforts to produce wines at highest level are successful. This motivates us to consistently continue our high-quality approach.“

For the past 14 years Drinks International has built up a comprehensive voting academy. The 100-strong panel comprises wine buyers, sommeliers, MWs, wine bar owners, writers, influencers and educators. Founded in 1972, the publication „Drinks International“ is one of the most important international media for wine, spirits and beer. According to editor Shay Waterworth, the criteria of wine quality, value for money and strength of brand & marketing were decisive for the vote.

[The 2024 list in full](#)





SCHLOSS JOHANNISBERG

About Schloss Johannisberg

The Fürst von Metternich-Winneburg'sche domain Schloss Johannisberg in the Rheingau is considered to be the oldest Riesling winery in the world. The winery combines tradition and craftsmanship with modern viticulture. As a founding member of the VDP, Schloss Johannisberg is one of the world's most renowned wineries. The wines of the Riesling specialist can be found internationally at the first gastronomic addresses.

Further information can be found at <http://www.schloss-johannisberg.com>

About Henkell Freixenet

Henkell Freixenet is the German-Spanish alliance of the family-owned companies Henkell, based in Wiesbaden, Germany, and Freixenet, based in Sant Sadurni D'Anoia, Spain. The company is the world's leading sparkling wine producer and has a unique portfolio of brands for sparkling wine, still wine and spirits. Global brands such as Freixenet, Mionetto and Henkell are part of the group, as well as I heart Wines, Mangaroca Batida de Côco and a portfolio of multiple award-winning wineries and brands. The highest standards of quality and craftsmanship drive the Henkell Freixenet team just as much as the vision of representing every tenth glass of sparkling wine worldwide in the medium term.

For further information www.henkell-freixenet.com

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