



HENKELL FREIXENET

MAKING LIFE SPARKLE

PRESS INFORMATION

HENKELL FREIXENET AND CASSIDY WINES JOIN FORCES IN IRELAND

Henkell Freixenet acquires a 60% stake in Cassidy Wines, combining both companies' strength to build a leading wine distribution business in Ireland

Wiesbaden/Dublin, 1st September 2026. Henkell Freixenet and Cassidy Wines are joining forces in Ireland. Henkell Freixenet has acquired a 60% stake in Cassidy Wines, bringing together the two companies' complementary portfolios, market expertise and capabilities. The combined business will operate under the established Cassidy Wines name as part of the Henkell Freixenet group, with the ambition of becoming one of Ireland's leading wine distribution companies.

With almost 50 years of experience in the Irish wine trade, Cassidy Wines combines deep local market expertise with long-standing customer relationships and a strong portfolio of renowned international brand partners. The Republic of Ireland offers attractive growth potential, with the sparkling wine market recording a CAGR of 6 %¹ over the past ten years. Together with



Henkell Freixenet's international portfolio and global network, the enlarged business will offer customers and suppliers access to a broader portfolio and enhanced distribution capabilities across the Republic of Ireland. Cassidy Wines will continue to operate from its modern bonded warehouse in Citywest.

¹ Source: IWSR, Category Sparkling Wine, Volume 2015-2025, Ireland



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"Cassidy Wines has an excellent reputation, deep roots in the Irish market and strong, long-standing relationships with customers and suppliers," states Dr. Andreas Brokemper, CEO of Henkell Freixenet. "By joining forces, we are combining these strengths with Henkell Freixenet's international portfolio and expertise."

Neil Cassidy, Managing Director of Cassidy Wines, adds: "This partnership marks an exciting new chapter for our business. For our customers and partners, it means access to a broader portfolio while continuing to work with the Cassidy Wines team they have come to know over the years, with the same high-quality, tailored service and commitment they value today."



About Henkell Freixenet

As an international group of companies, Henkell Freixenet is the global market leader for sparkling wine. The unique brand portfolio of Cava, Prosecco, Sekt, Champagne and Crémant as well as still wines and spirits accompany the moments in consumers' lives and makes them meaningful. The Henkell Freixenet team is driven by the highest standards of quality and craftsmanship - always with the vision of setting new benchmarks in the industry and the respective product categories and inspiring consumers with innovations and high-quality crafted products. Making Life Sparkle! For further information, www.henkell-freixenet.com

About Cassidy Wines

Founded in Dublin in 1977, Cassidy Wines is one of Ireland's leading wine importers and distributors, with nearly 50 years of experience serving the Irish wine trade. The company represents a carefully selected portfolio of wines and spirits from family-owned estates, renowned producers and leading international brands, supplying on-trade and retail customers across the Republic of Ireland. Cassidy Wines has built its business on long-standing relationships with customers, suppliers and brand partners, combining deep knowledge of the Irish market with a personal, service-led approach and a shared commitment to quality and exceptional service. For further information, www.cassidywines.com.



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